

AWARENESS doesn't translate to ACTION

Transform bad behavior with education *and* tools

People know the right thing to do. But getting them to do it? That's the tricky part.

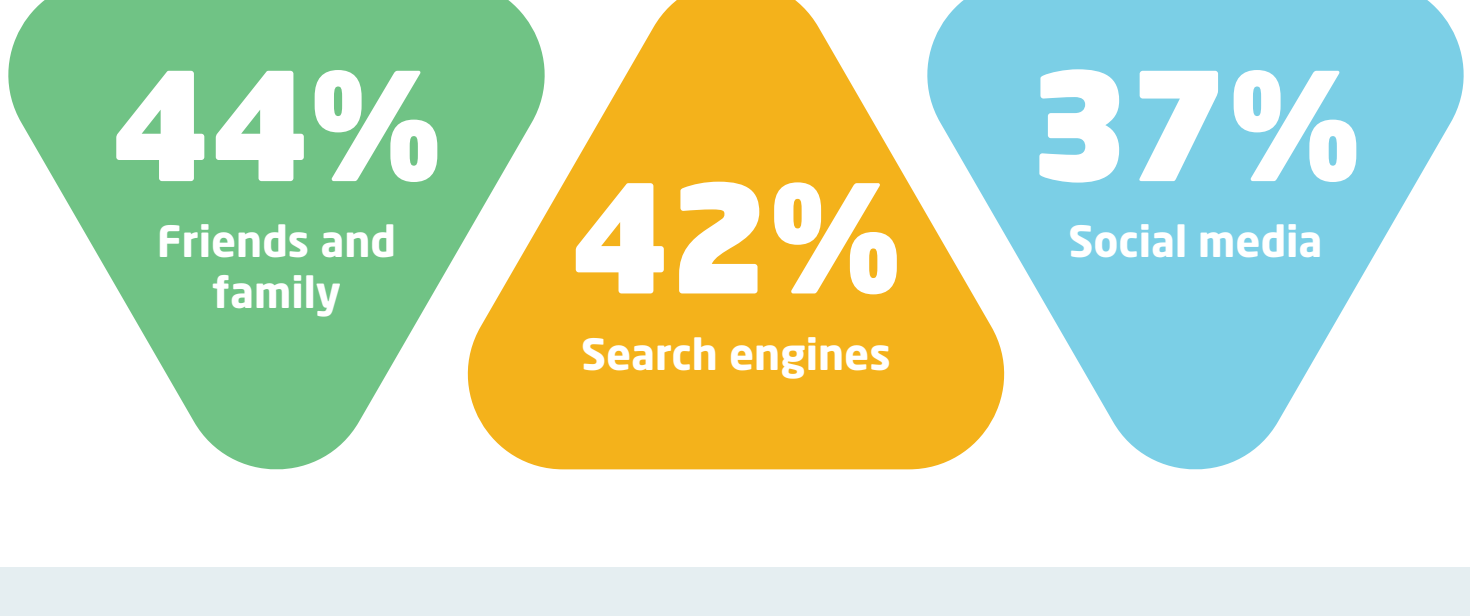
Nearly two-thirds, 65%, of respondents have some type of cybersecurity education.

Yet only 31% stopped reusing passwords and only 33% create strong passwords for their work accounts.

In order to drive good behavior, the right thing to do must be combined with the right tools, like a password manager.

So, what are respondents learning?

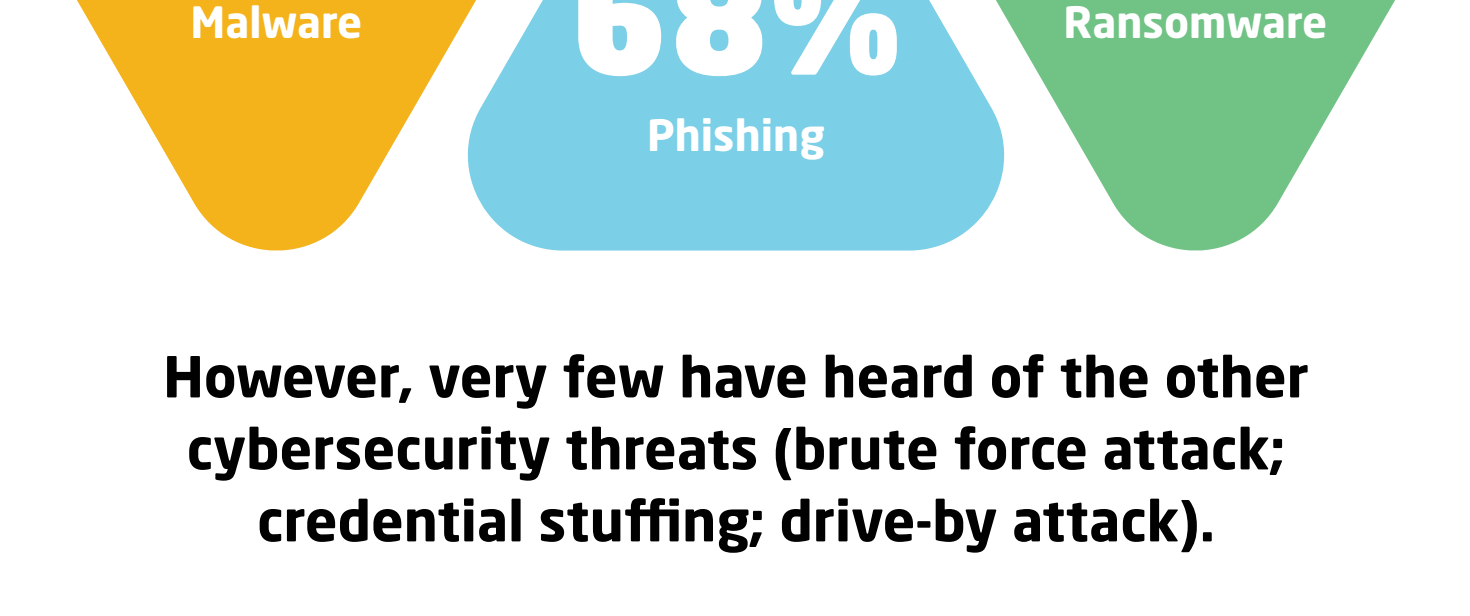
The majority **44%** have informal training, which includes learning cybersecurity best practices from:



Those who received informal or formal cybersecurity education learned:



Most respondents were also aware of:



However, very few have heard of the other cybersecurity threats (brute force attack; credential stuffing; drive-by attack).

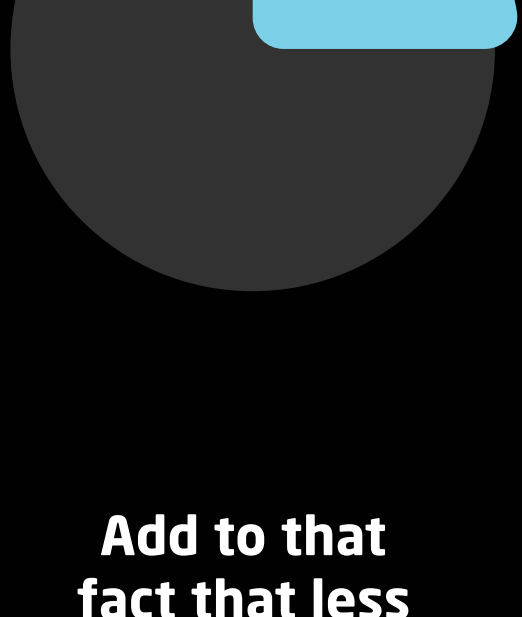
The majority **79%** found their education - whether formal or informal - to be effective.

So, what about putting this education to practice? That's a different story.

Of those who received a cybersecurity education,

only **31%** stopped reusing passwords.

And only **25%** started using a password manager.



This lack of positive action may be connected to the fact that most

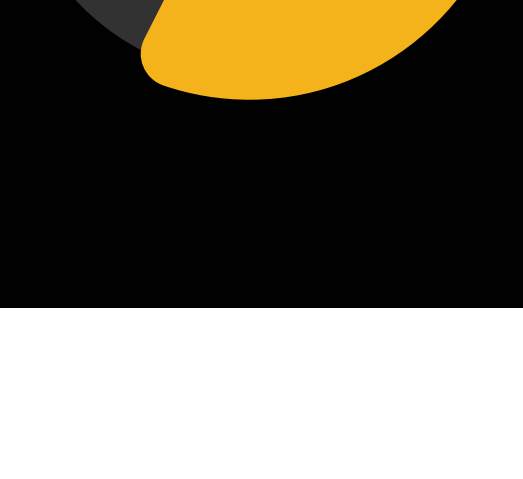
65%

did not seek out a cybersecurity education on their own.

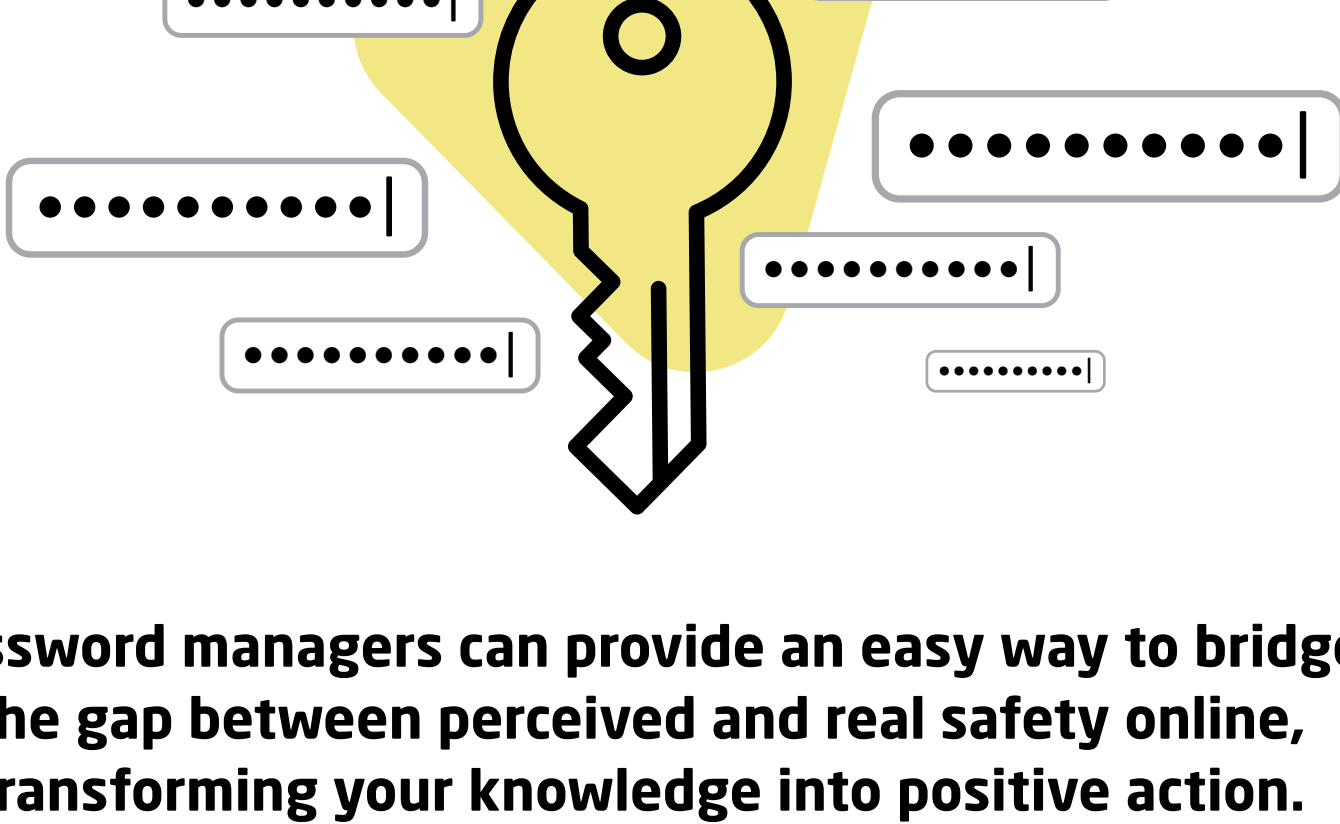
Add to that fact that less than half

42%

of people think about cybersecurity weekly or more.

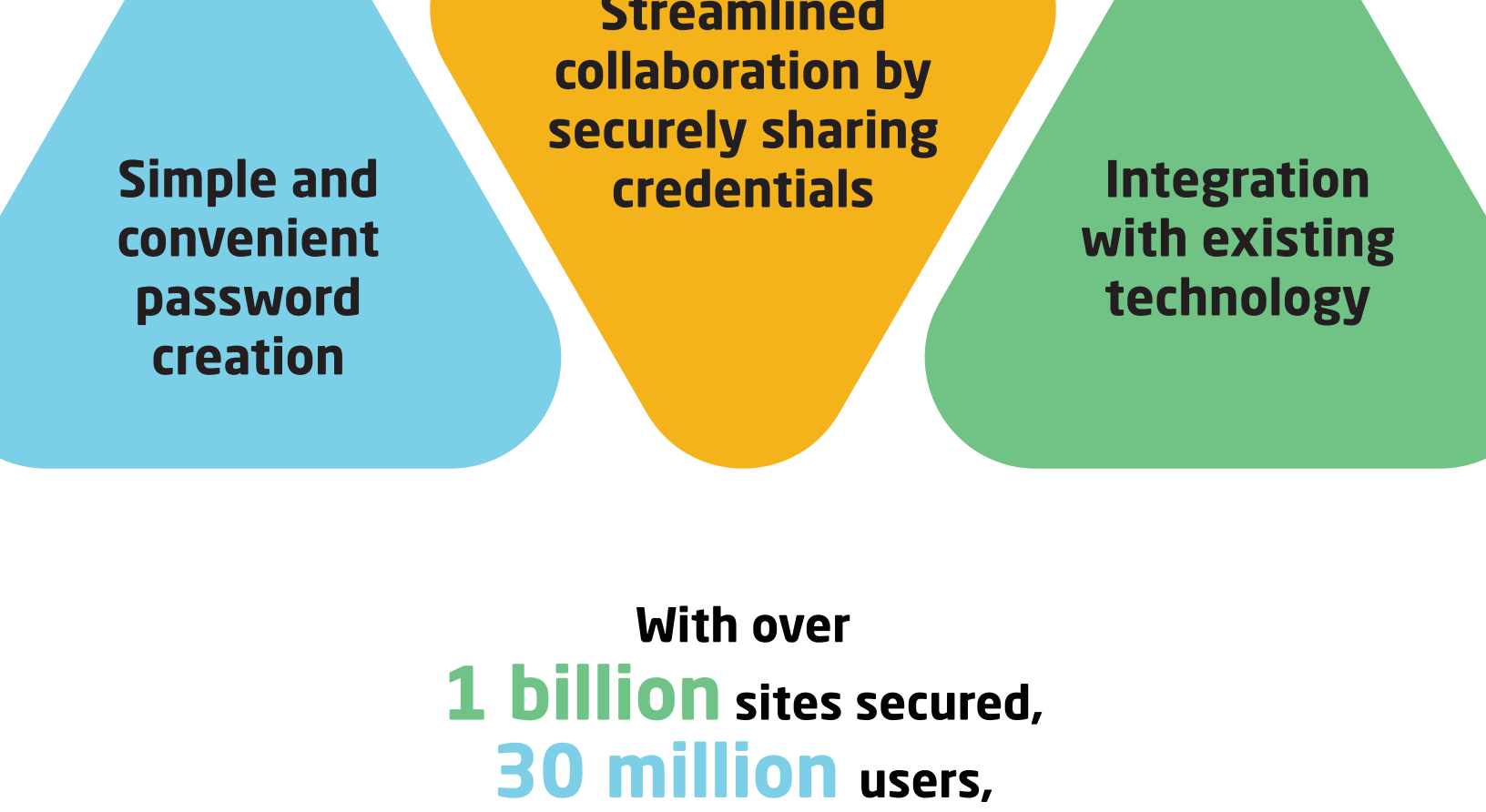


So what can be done?



Password managers can provide an easy way to bridge the gap between perceived and real safety online, transforming your knowledge into positive action.

Using a password manager for your business provides:



With over **1 billion** sites secured, **30 million** users, and **100,000** Business customers, LastPass makes online security simple.

Get LastPass today.